



## Announcement

### Call for papers

#### Special issue of the International Journal of Forecasting on "Telecommunications and Information Communication Technology Forecasting"

We invite you to submit a paper for a special issue of the International Journal (IJF) of Forecasting on **Telecommunications and Information Communication Technology Forecasting**.

Over the past decade, information and communications technology (ICT) markets underwent a profound metamorphosis that has led to complex issues for forecasters to solve. Among some important factors underlying this evolution we can highlight the (a) deregulation and liberalisation of telecommunications markets that opened franchise monopoly markets to competition and the (b) development of new technology and improvements in existing technology, and a revolution in service (digital economy) offerings stimulated by capital investment in technology, and innovations in telecommunications and information technology (IT). So, after a long period of stability, in terms of market structure and customer usages, we moved to more competitive markets with shorter lifecycles of products and services. These dramatic changes in the ICT industry have had a strong impact on the use of forecasting techniques.

Potential topics include (but not limited to):

- time series modelling and forecasting,
- growth curve models and diffusion models including multi-generation modelling,
- econometric and causal estimation,
- simulation analyses
- conjoint-type studies,
- choice model evaluation,
- forecasting accuracy,
- empirical comparisons
- cross sectional data analyses, and data mining.

The above topics could be related to (but are not limited to):

- broadband and super-broadband
- mobile access usages (e.g., messaging, m-payment, m-banking)
- 4G and LTE launch
- emerging technology and applications
- open platforms and new services
- social networking and social media
- videogames and gaming

- convergences between telecommunications and broadcasting
- internet and its applications,
- Media, TV, video on demand
- IT services and cloud computing

If you are interested in contributing a paper to this special issue, please initially submit an abstract to editors so that we can give you a quick assessment of its suitability.

The deadline for the submission of full papers is **31 December 2012**, and we are aiming for the special issue to be published **by end of 2013**. All papers will be refereed in a double-blind review process and will be expected to meet the usual requirements and standards of the IJF.

Please refer to the guidelines for preparing papers for submission at

<http://www.forecasters.org/ijf/>

All papers are to be submitted at <http://mc.manuscriptcentral.com/ijf>

Please send your initial abstract by email to the editors listed below:

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