



Kesten C. Green

I am standing for election as a director of the International Institute of Forecasters with the aim of helping to promote scientific forecasting to the widest possible community of researchers, practitioners, and decision makers.

I recently joined the International Graduate School of Business and the Ehrenberg-Bass Institute for Marketing Science at the University of South Australia. Prior to that I was a Senior Research Associate of the Business and Economic Forecasting Unit at Monash University and managing director of Decision Research Ltd. In the latter role I advised and conducted research for clients including the Alaska Department of Natural Resources, the U.S. Department of Defense, the Defense Threat Reduction Agency, the National Security Agency (NSA) and more than 50 other business and government clients. I was a founder and director of New Zealand economic forecasting and consulting firm Infometrics, which recently celebrated its 25th anniversary.

I first became acquainted with the IIF in 2001 when I was invited to present the findings of my research on forecasting decisions in conflict situations at the International Symposium on Forecasting in Atlanta. Since then I have published four papers in the *International Journal of Forecasting* and five articles in *Foresight*, have organized sessions at International Symposia on Forecasting, and have reviewed papers for the *IJF*. I am a founding member of the *Foresight* Editorial Board.

Since 2006, I have been co-director with Scott Armstrong of the IIF-sponsored Forecasting Principles public service Internet site. The rate of visits to the site has grown to more than a million per year over that time. My interest in forecasting is wide and includes public policy, elections, demand, and economic activity. My research has been covered in the *Australian Financial Review*, the London *Financial Times*, the *New Yorker*, the *Washington Times*, and the *Wall Street Journal*.

I hope you will support my candidacy with your vote.